



WATSON & GABB

OI. ABOUT US

Watson & Gabb are a Wiltshire based surface design studio providing Read-to-Install and Custom-ised-to-Order panels, with a commitment to nothing short of excellence. The workshop & studio was launched in 2014, and since then the business has grown from a 'two man show' to a team of 15 staff. The Watson & Gabb design and craft is driven by a deep passion to articulate a unique story and experience, built on alchemy of tradition and innovation. Watson & Gabb believe story is something that is worth to be told, narrated, lived. Each hand-crafted surface and has a story which blends seamlessly to create an unpretentious luxury, which is as refined as it is masterfully designed.

New methods and material exploration continue daily in the workshop, using a broad variety of techniques with a diverse team of artisans. All products are handmade with love and care in Devizes, Wiltshire ensuring a commitment to quality. An amalgamation of tradition and cutting edge materials with various techniques results in bespoke handcrafted surface design.



02. PROPOSITION

Watson & Gabb provide an extensive collection of panels suitable for most residential and commercial applications, providing flexibility in finishes and specification.

Our collaborative approach provides clients with the opportunity to work alongside our experienced design team to realise unique design requirements.

03. PREREQUISITES

Collaborative projects are very exciting, as they open up the scope of a design with unique outcomes.

Here's what we consider on a case by case basis:

- Material choice works with materials and processes we are familiar with and embrace.
- Recognisable as a Watson & Gabb work.

Kindly note, we are not in the business of plagiarism as copying others work is against our ethical policy of supporting our hard working design community. Why copy someone else's work when you can have your own unique design?



04. THE PROCESS

As you might expect, custom projects are time-consuming, involve a lot of communication, and are accompanied by a different pricing structure and lead time. All our panels are produced via a combination of hand and state-of-the-art technology, and with custom the process usually follows the below structure:

- 1. We require the client to provide as much initial information on likely project as possible including initial brief, in-situ photos, documentation, budget and time frames. More information early enough assists in the process greatly.
- 2. Initial design brief meeting with Client/Designer and the Watson & Gabb Design Team (via Zoom or in person)
- 3. Agree and Issue Return Brief and Design Fee.
- 4. Client Engagement/Agreement.
- 5. Reconnaissance.
- 6. Site Visit, if required, to check, liaise with contractors, client, architect, interior designer as required.
- 7. Presentation of Initial Concepts.
- 8. Revisions and concept design development.
- 9. Final revisions and concept presentation.
- 10. New moulds created as required.
- 11. Production.
- 12. Shipping & Delivery.

Please Note: We do not ordinarily offer installation, but we are open to discussing unique requirements.



05. TIMELINES

Shop drawings generally take between 1 - 4 weeks depending on scope of project.

Custom fabrication usually takes between 8 - 16 weeks, dependent on material availability, production schedules. Patience is a virtue here as all projects are unique, however we do try very hard to work within your deadlines — anything is possible!

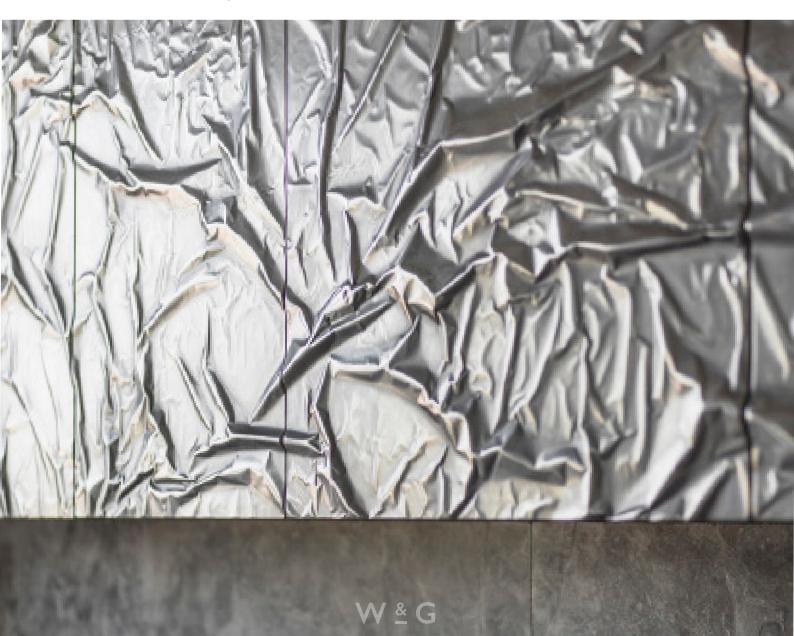
06. RATES

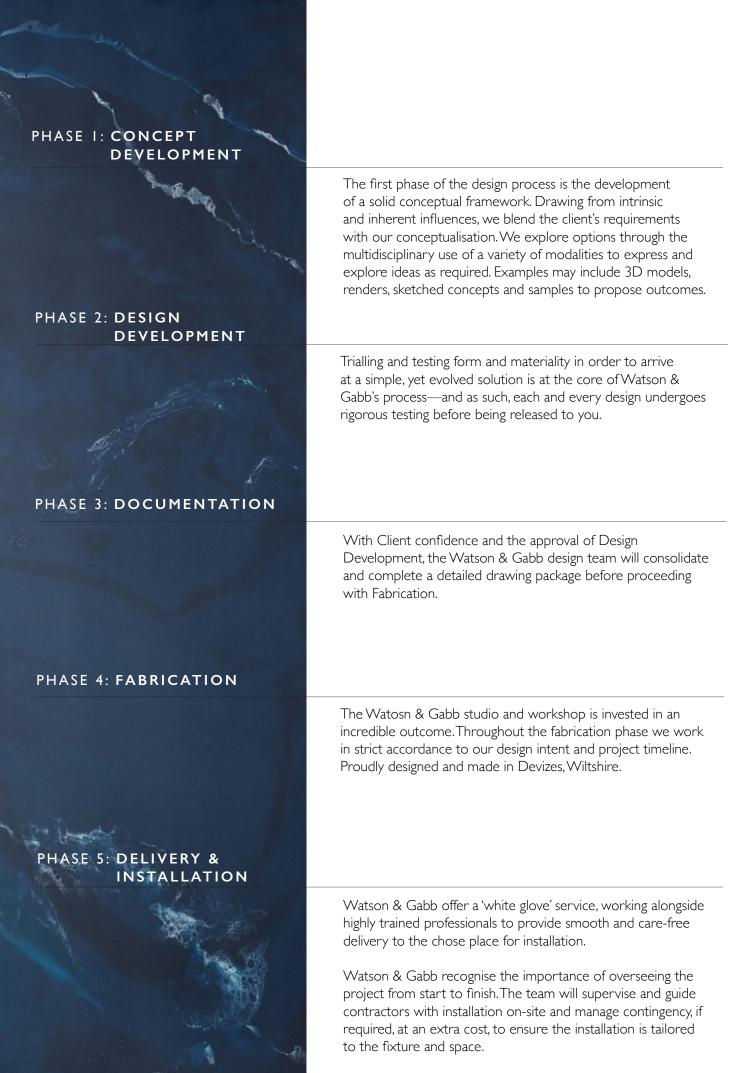
How long is a piece of string?

Each collaborative project we undertake is unique, and is dependent on the brief, scale, time and materials. Indicatively, we will issue a recommended fee to engage our services up to, and including the 12 step process as detailed above.

We are very transparent and will work closely with our Clients to ensure the discussion of costs and budget are understood and adhered to at the early stages of the project.

Please Note: Fees are non-refundable





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